



Castle

Impact Windows

Shutters · Doors · Est. 1969

Castle Enables Marketing Service with Planned Growth

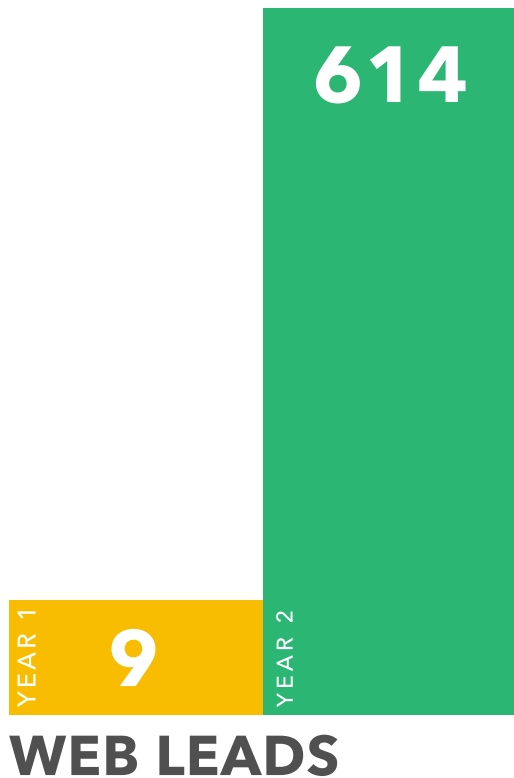
Since launching monthly digital marketing services with Planned Growth Castle saw a 6,722% increase in online leads.

Castle chose a 40 Hour Monthly Plan which included the following marketing services:

1. **Website Management**
2. **Social Media Management**
3. **Email Marketing**
4. **Search Engine Optimization (SEO)**
5. **Pay-Per-Click Advertising (PPC)**
6. **Content Writing**



- **Headquarters:** West Palm Beach, Florida
- **Industry:** Hurricane Protection Manufacturing



▲ **87%** ▲ **141%** ▲ **500%**

In 12 months Planned Growth has increased Website Traffic by 87%, Increased Goal Completions (Lead Generation) by 141% and Increased AdWords Conversions by 500%.

+ **792**
Social Followers
IN 1ST YEAR