



OUR ENTERPRISE SPRUCE PLANS INCLUDE 40 HOURS OF ANY SERVICE OF YOUR CHOICE. A TYPICAL SPRUCE PLAN COULD LOOK LIKE:

WEBSITE MANAGEMENT + CONTENT CREATION + EMAIL + SOCIAL MEDIA + SEO + PPC

- 4 HOURS FOR CONTENT CREATION INCLUDING CUSTOM GRAPHICS, PHOTOGRAPHY & VIDEOGRAPHY.
- 4 HOURS FOR BACKUPS, UPDATING PLUGINS, ADDING BLOG POSTS, OPTIMIZING CTAS, CLIENT REQUESTED UPDATES, AND ROUTINE MAINTENANCE
- 6 HOURS CONTENT WRITING. WRITING UP TO 4 BLOG ARTICLES. INCLUDES PROOF-READING.
- 4 HOURS EMAIL MARKETING (2 EMAILS/MO.)
- 8 HOURS FOR 7 SOCIAL POSTS A WEEK. PLUS FACEBOOK AD MANAGEMENT.
- 6 HOURS FOR ROUTINE ONSITE SEO.
- 8 HOURS MONITORING AND OPTIMIZING YOUR PPC CAMPAIGNS. SUGGESTED PPC BUDGET: \$2500-\$5000





