



Seed

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**\$299**  
3 Hours /Mo



Sprout

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**\$499**  
5 Hours /Mo



Spruce

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**\$699**  
7 Hours /Mo

***OUR SPROUT PLANS INCLUDE 5 HOURS OF ANY SERVICE OF YOUR CHOICE. A TYPICAL SPROUT PLAN COULD LOOK LIKE:***

**WEBSITE MANAGEMENT + EMAIL MARKETING + SOCIAL MEDIA**

- 1-2 HOURS FOR BACKUPS, UPDATING PLUGINS, ROUTINE WEBSITE MAINTENANCE.
- 2 HOURS FOR 1 NEW TEMPLATE, UPLOADING LIST AND SENDING EMAIL (AFTER FIRST MONTH, 1 HOUR TO REVISE EXISTING TEMPLATE), LIST MANAGEMENT. CONTENT MUST BE PROVIDED BY THE CLIENT.
- 2 HOURS FOR 2 SOCIAL POSTS A WEEK. INCLUDES WRITING CONTENT FOR SOCIAL POSTS.

**WEBSITE MANAGEMENT + SEO + CONTENT WRITING**

- 1 HOUR FOR BACKUPS, UPDATING PLUGINS, ROUTINE WEBSITE MAINTENANCE.
- 2 HOURS OPTIMIZING YOUR SITE FOR SEARCH ENGINES BASED ON YOUR FOCUS KEYWORDS.
- 2 HOURS WRITING 1 BLOG ARTICLE (INCLUDES PROOFREADING & SEARCH ENGINE OPTIMIZATION).

**WEBSITE MANAGEMENT + SEO + PPC**

- 1 HOUR FOR BACKUPS, UPDATING PLUGINS, ROUTINE WEBSITE MAINTENANCE.
  - 2 HOURS OPTIMIZING YOUR SITE FOR SEARCH ENGINES BASED ON YOUR FOCUS KEYWORDS.
  - 2 HOURS MONITORING AND OPTIMIZING YOUR PPC CAMPAIGNS.
- SUGGESTED PPC BUDGET: \$500-\$1000

**SOCIAL MEDIA + EMAIL MARKETING + WEBSITE MANAGEMENT**

- 2 HOURS FOR 3 SOCIAL POSTS A WEEK. INCLUDES WRITING CONTENT FOR SOCIAL POSTS.
- 2 HOURS FOR 1 NEW TEMPLATE, UPLOADING LIST AND SENDING EMAIL (AFTER FIRST MONTH, 1 HOUR TO REVISE EXISTING TEMPLATE), LIST MANAGEMENT. CONTENT MUST BE PROVIDED BY THE CLIENT.
- 1 HOUR FOR BACKUPS, UPDATING PLUGINS, ROUTINE WEBSITE MAINTENANCE.