PlannedGrowth

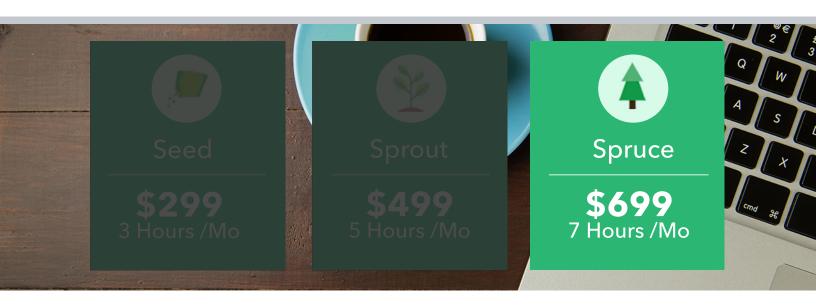| Seed	Sprout	Spruce
$299	**$499**	**$699**
3 Hours /Mo	5 Hours /Mo	7 Hours /Mo

OUR SPRUCE PLANS INCLUDE 7 HOURS OF ANY SERVICE OF YOUR CHOICE. A TYPICAL SPRUCE PLAN COULD LOOK LIKE:

WEBSITE MANAGEMENT + EMAIL MARKETING + SOCIAL MEDIA

- 2 HOURS FOR BACKUPS, UPDATING PLUGINS, ROUTINE WEBSITE MAINTENANCE.

- 2 HOURS FOR 1 NEW TEMPLATE, UPLOADING LIST AND SENDING EMAIL (AFTER FIRST MONTH, 1 HOUR TO REVISE EXISTING TEMPLATE), LIST MANAGEMENT. CONTENT MUST BE PROVIDED BY THE CLIENT.

- 3 HOURS FOR 3 SOCIAL POSTS A WEEK. INCLUDES WRITING CONTENT FOR SOCIAL POSTS.

WEBSITE MANAGEMENT + SEO + CONTENT WRITING + EMAIL MARKETING

- 1 HOUR FOR BACKUPS, UPDATING PLUGINS, ROUTINE WEBSITE MAINTENANCE.

- 2 HOURS OPTIMIZING YOUR SITE FOR SEARCH ENGINES BASED ON YOUR FOCUS KEYWORDS.

- 2 HOURS WRITING 1 BLOG ARTICLE (INCLUDES PROOFREADING & SEARCH ENGINE OPTIMIZATION).

- 2 HOURS FOR 1 NEW TEMPLATE, UPLOADING LIST AND SENDING EMAIL (AFTER FIRST MONTH, 1 HOUR TO REVISE EXISTING TEMPLATE), LIST MANAGEMENT. CONTENT MUST BE PROVIDED BY THE CLIENT.

WEBSITE MANAGEMENT + SEO + PPC

- 1 HOUR FOR BACKUPS, UPDATING PLUGINS, ROUTINE WEBSITE MAINTENANCE.

- 2 HOURS OPTIMIZING YOUR SITE FOR SEARCH ENGINES BASED ON YOUR FOCUS KEYWORDS.

- 4 HOURS MONITORING AND OPTIMIZING YOUR PPC CAMPAIGNS.
SUGGESTED PPC BUDGET: $1000-$2500

SOCIAL MEDIA + EMAIL MARKETING + CONTENT WRITING

- 3 HOURS FOR 3 SOCIAL POSTS A WEEK. INCLUDES WRITING CONTENT FOR SOCIAL POSTS.

- 2 HOURS FOR 1 NEW TEMPLATE, UPLOADING LIST AND SENDING EMAIL (1 HOUR FOR EXISTING TEMPLATE UPDATE), LIST MANAGEMENT. CONTENT MUST BE PROVIDED BY THE CLIENT.

- 2 HOURS WRITING 1 BLOG ARTICLE (INCLUDES PROOFREADING & SEARCH ENGINE OPTIMIZATION).

Come To Our Office
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